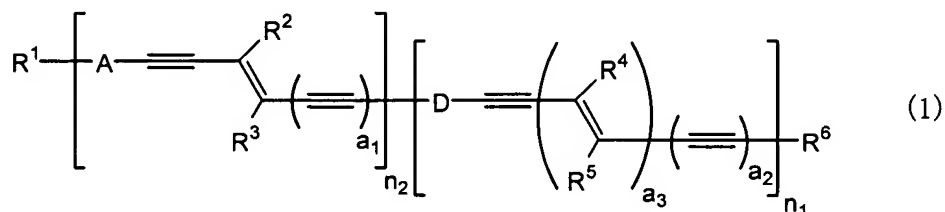


ABSTRACT

A π -conjugated aromatic ring-containing compound
5 represented by the formula (1) below is relatively stable and
useful as a light-emitting material for light from blue-violet
region to red region.



[In the formula, R^1 - R^6 independently represent a hydrogen atom
or the like; A and D independently represent a pyridine ring,
10 pyrimidine ring, pyridazine ring, pyrazine ring, furan ring,
pyrrole ring, pyrazole ring, imidazole ring, thiophene ring,
benzothiadiazole ring, thieno[3,4-b]pyrazine ring,
furo[3,4-b]pyrazine ring, 6H-pyrrolo[3,4-b]pyrazine ring or
15 the like; a_1 , a_2 and a_3 independently represent 0 or 1; and n_1
and n_2 independently represent an integer of 1-5.]